CASE STUDY · JULY 2025

# Cannabis Company Improves Compliance Reporting with Dynamics 365 Business Central

An anonymous cannabis company connected finance, inventory, and compliance reporting with Dynamics 365 Business Central in under 12 weeks.



Conceptual illustration only; not the customer's production environment.

*A case study in operational efficiency and financial visibility. Customer identity is withheld. The timeline and outcomes below are reported in the supplied July 7, 2025 project account; they are not guarantees of regulatory compliance or future results.*

A fast-growing cannabis company needed its systems to keep pace with its expansion. Operating across cultivation, production, and distribution, the business relied on disconnected platforms for finance, compliance reporting, and inventory management.

In under 12 weeks, the company implemented Microsoft Dynamics 365 Business Central, bringing these functions together and establishing a more scalable foundation for growth.

## At a glance

| Category | Details |
|---|---|
| Industry | Cannabis |
| Operations | Cultivation, production, and distribution |
| Previous environment | Disconnected financial, compliance, and inventory platforms |
| Solution | Microsoft Dynamics 365 Business Central |
| Implementation timeline | Under 12 weeks |
| Reported results | Improved compliance reporting, streamlined operations, and real-time financial visibility |

## The challenge

As the company expanded, its disconnected tools made it increasingly difficult to maintain accurate information across facilities and business functions. Manual compliance reporting increased the risk of errors and regulatory violations. Inventory discrepancies complicated tracking across multiple locations, while fragmented financial data limited executives' ability to assess profitability and costs in real time.

These challenges placed additional demands on employees and slowed the workflows needed to support continued growth. The company needed a unified ERP platform that could improve reporting, centralize inventory, and give leadership a clearer view of the business.

## The solution

The company implemented Microsoft Dynamics 365 Business Central as its unified ERP platform. The implementation brought together four core capabilities:

| Capability | What changed |
|---|---|
| Automated compliance reporting | Reporting workflows supported state and federal regulatory requirements, reducing reliance on manual processes. |
| Integrated financial management | Centralized financial information gave decision-makers access to accurate, real-time reporting. |
| Centralized inventory management | A shared platform improved inventory tracking across facilities. |

| Capability | What changed |
| --- | --- |
| Executive dashboards | Leadership gained visibility into financial performance, operations, and compliance status. |

Completed in under 12 weeks, the implementation gave the company a common platform for managing its expanding operations.

## The results

### Improved compliance reporting

Automated, more accurate regulatory reporting reduced manual work and helped lower audit risk. These reporting improvements support compliance processes; the supplied account does not establish a regulatory certification or guarantee.

### More efficient operations

Connected workflows streamlined activities across finance, compliance, and operations, reducing the friction created by separate systems.

### Clearer financial visibility

Executives gained centralized insight into profitability and costs, supporting more informed business decisions.

### Support for continued growth

A single platform provided the capacity to support expansion without a corresponding increase in administrative overhead.

## Built for the next stage of growth

By replacing fragmented systems with Microsoft Dynamics 365 Business Central, the company gained greater control over its reporting, inventory, and financial information. The result was a more connected operation equipped to manage the demands of a highly regulated industry as the business continued to grow.